



VERITY

Think Act Succeed

2021

World Champion
of Public Speaking

WHO IS VERITY?

What does it take to be the first?

Way back in 2005, Verity started her journey as the first South African musician with the tenacious foresight to get online crowd funding for an album she hadn't even recorded yet. Fifteen years later, and a career glittered with accolades, brings us to 2021 and Verity's latest big first - first speaker from Africa to ever be crowned the World Champion of Public Speaking and the 6th woman in history.

Her talent for 'acting out the box' rather than merely 'thinking out' of it, has brought international success for Verity, speaking globally on innovation and thinking differently, which includes two [TEDx Talks](#).

As the Toastmasters 2021 World Champion, Verity captured the judges, and thousands of peoples imagination with her winning speech '[A Great Read](#)' - an inspiring invitation to improve our lives by "writing a different story". Helping people do just that, is Verity's passion.

With a degree in Psychology and Anthropology from UCT, as an accredited De Bono Six Thinking Hats facilitator and an advocate for Positive Psychology, Verity believes passionately that change happens when teams have the confidence to create new ideas. She has crafted speeches and workshops to grow this ability with measurable, exponential success over the last decade.

Verity has worked and spoken to teams in Mass Mart, Engen, Woolworths, Ackermans, Old Mutual, Transnet, Chevron, Sanlam, Vodacom and Distell amongst others to inspire their staff, solve old problems, uncover new ideas and gain the competitive edge in their industries.

If you're looking for someone, who has proven their innovation through their own stellar trajectory, to bring energy, positivity and creativity to your business or next event, then Verity is the first speaker you should talk to.

2021 WORLD CHAMPION OF PUBLIC SPEAKING



A big shout-out to Africa

Verity and her band, Hedo Africa, show that making music is the best way to connect to the people around you

From the moment she stepped onto the stage at the 2021 World Championship of Public Speaking, Verity Price was the first woman from Africa to ever be crowned the World Champion of Public Speaking. Her winning speech, 'A Great Read', was a powerful call to action for people to improve their lives by 'writing a different story'.

Verity's journey to becoming the first African woman to win the title of World Champion of Public Speaking is a testament to her resilience, creativity, and passion for public speaking. She has overcome numerous challenges, including a lack of funding for her album and a global pandemic, to reach this historic milestone.



World Champions Podcast

Verity Price
2021 World Champion of Public Speaking

UNFORGETTABLE Presentations

Hosted by **Mark Brown & Darren LaCroix**



Forbes

Sep 3, 2021, 09:08am EDT

How To Speak Like Toastmasters World Champion Verity Price

Henry DeVries Contributor @ Leadership: Strategy

Attracting high-paying offers by marketing with a head and a speech.



Involve to solve 25

"This idea was born using Edward De Bono's 'Six Thinking Hats' system over a cup of coffee with a napkin to map out a new way to finance an album."

South-African singer Verity wanted to build on her success on the Cape Town live music scene by releasing an album - but couldn't get a recording contract.

Basically my idea was to have forward-thinking people buy my first album before I recorded it, she says.

The incentive Verity designed was to give these customers a sense of involvement and ownership in the creative process. They could vote on which tracks would be recorded, what the

album would be called, which cover art to use and so on. This unique approach gained her press and TV coverage, helping to market the idea.

More than 2,000 people from 25 countries bought the album in advance, giving her the funds she needed - and acting as part of her marketing team to sell the album for others, because they felt it was partly theirs. Verity now divides some of the profits from her album to help other singers to record demos.

Where next?

- In new product development, look to engage your core customers at an earlier stage in design.
- Think of routes to give your wider customer bases a greater sense of ownership.
- Don't be precious about your 'creative process' - share it more widely.

Why not call us at HSBC to fund your next steps?



Verity is public speaking world champ

SAVED: 03/09/21
SOURCE: @SIPRINKI/OLX.ZA

Verity Price joined Toastmasters in 2010 and she says she was inspired by the fun she had with the organization. She has since become a regular speaker and a member of the 2021 World Championship of Public Speaking.

The 2021 World Champion of Public Speaking, Verity Price said her competition began with a sense of nervousness but she stepped through different stages, including regional and southern African district rounds, to become one of only 24 speakers left in the competition in the globe.

"When I joined I engaged the committee and I gave me a lead. I engaged with my fellow speakers and became a regular speaker. It was fun giving my speeches once a month, a week to be on my feet and the feedback to improve myself and speak which is really valuable for me," she said.

In the final she not only became up against seven men, it was the first time a woman had ever won the title.

"This was personal for me. It was a huge moment for me. I've never been so motivated by anyone on all social media platforms. I'm definitely taking the love and the support of my fellow speakers."

"I've got an invitation to go to China next year, so we do. Right now I'm just doing a lot of speaking."

Ms Price's winning speech 'A Great Read' is about the power of reading to change lives and the best from Africa.

"This is unbelievable. I'm going to be speaking in my first for a long time. I was the only African woman to be invited to speak on the global stage. I'm so grateful for the love and support of my fellow speakers."

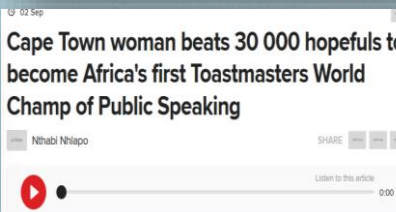
"I've got an invitation to go to China next year, so we do. Right now I'm just doing a lot of speaking."

Ms Price's winning speech 'A Great Read' is about the power of reading to change lives and the best from Africa.

"This was personal for me. It was a huge moment for me. I've never been so motivated by anyone on all social media platforms. I'm definitely taking the love and the support of my fellow speakers."

"I've got an invitation to go to China next year, so we do. Right now I'm just doing a lot of speaking."

Ms Price's winning speech 'A Great Read' is about the power of reading to change lives and the best from Africa.



Cape Town woman beats 30 000 hopefuls to become Africa's first Toastmasters World Champ of Public Speaking

Nthabi Ntshapo

SHARE

Listen to this article

0:00



KEYNOTE: THINK AHEAD OF THE CROWD

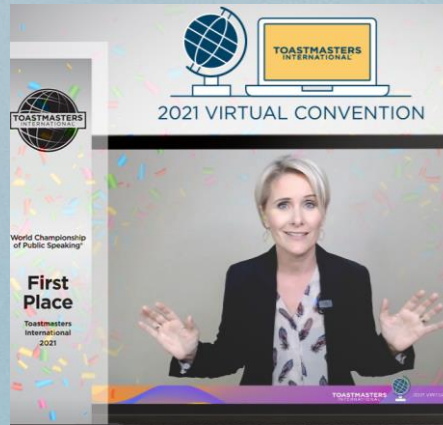
They say the future belongs to those who build bridges in their imagination...

The ability to think differently about the present, in order to create success in the future, is a number one priority for organizations right now. If you have goals that require different results in your business – then this talk is for you.

As one of the first online crowd-funders in the world, Verity has shared this entertaining keynote across South Africa and Europe, and it never fails to deliver. She takes audiences on her journey of using strategic thinking to challenge music industry norms and shares the mindset and thinking she used to overcome her obstacles.

Through embracing a growth mindset, focusing on always improving and ensuring that she inspired others, Verity was able to achieve a world first and is passionate about helping others to do the same in their lives and businesses.

Her message is one for everyone – extraordinary problems require extraordinary thinking, and great ideas only achieve great success when you ACT on them.



KEYNOTE: ACTIVATE OPTIMISM

Did you know that only 25% of your success is determined by your IQ and skills? What makes the other 75% is something worth smiling about...

Positive Psychologists the world over, are proving conclusively the incredible effect of happiness and positivity on results. Better yet, they are proving just how simple it is for individuals and teams to activate their happiness advantage in as little as three weeks.

With a degree in Psychology and a particular interest in positive psychology, Verity entertains audiences with this game changing talk on how to activate the 'happiness advantage' in your life and business. In fact, this keynote was the inspiration for her 2021 World Champion winning speech, daring people to 'write a different story'.

Drawing on the latest research as well as personal experience, Verity explores scientific findings that prove how a positive brain directly creates positive results. Better yet, she gives easy to follow, fool proof daily changes that can lead to significantly increasing happiness and productivity.

Verity's years of experience with aligning teams in organisations across the country means she knows just how important it is to build resilience in times of stress. This talk outlines how to do just that and is supported with a wildly popular 21 Day online Optimism Challenge, that delegates can roll out together to embody the tools they've learnt as a team.



“The feedback at our
Innovation Day
was overwhelmingly

POSITIVE,
and Verity’s talk
was described as the
cherry on the cake.”

- Louise Tucker, Sanlam -

“Not only is Verity
amazing at what she
does, but she is also an
absolute pleasure
to work with
and brings a whirlwind
of energy into the
room!”

- Future Females -

“An astonishing story
told with honesty,
humility and humour.
It’s an honour to
hear Verity speak.”

- Robyn Young, Brand Heart -

“Her work is backed up
by stats, facts and science
that are all brilliantly
spiced up with Verity’s
personality and humour.”

- Aurbon, Roots & Raw -

“**Verity Price is**
confidently
one of the
best speakers
we’ve ever had
on our stage!”

- Fred Roed, Heavy Chef -

“Africa needs stars
like Verity, who are
always ready to
reflect their light to
brighten the lives
of others!”

- Rre Litheko , CEO IPM -