

# The Age of Social Impact



## **Ntsiki Mkhize**

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Miss South Africa 2nd Princess 2015

## **Featured in**

Student Village 2017 #BeSomebody campaign  
Mzansi Insider | ANN7 | The Future of Leadership |  
Fox Life , 'I Remember Me'



# Why this talk



Inspire



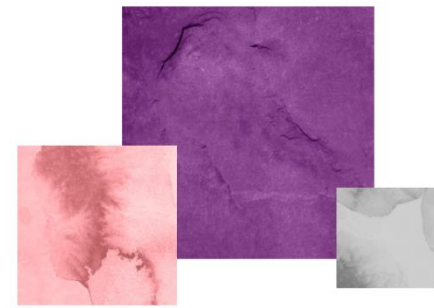
Connect



Empower

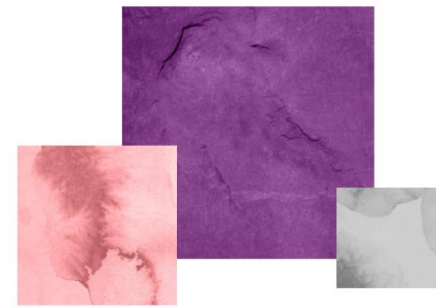
The world, the way we work and consumer expectations are changing. More and more people are socially conscious about what they buy and how it impacts the environment and makes the world better. Research shows that more millennials and gen z's care to do work that is meaningful and purposeful

The Age of Social Impact, explores social entrepreneurship and social innovation as part of the way we do business to add value to stakeholders, achieve the Sustainable Development Goals and keep abreast of the times. It also shines a light on the social entrepreneurship ecosystems in Africa and how these can be used to create shared value.



# What's covered

- Social entrepreneurship & shared value
- What social innovation means for Africa
- Meaningful work - social impact in business
- An era for growth and development
- Remembering the sustainable development goals



“Go out into the world and do well, more importantly, go out and do good.

- Minor Myers

[www.ntsikim.co.za](http://www.ntsikim.co.za)

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Social Media

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