

# Kevin L. McCrudden

## America's Chief Motivation Officer

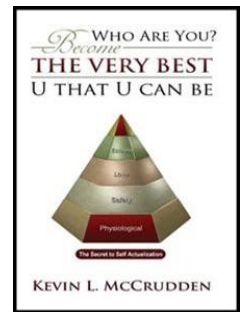
Kevin is the ONLY motivational and leadership speaker in American history to ever have a day of recognition passed by The United States Congress and New York State acknowledging the importance of "motivation & inspiration."

He is the creator of **National Motivation & Inspiration Day®**, Which is January 2<sup>nd</sup> of every year and January is **Motivation & Inspiration Month®**.

### MASLOW 2.0

If you could have Dr. Abraham Maslow speak to your audience, would you?

In his book "**Who Are You? Become the Very Best U That U Can Be**", Kevin introduces his "21<sup>st</sup> Century Multidimensional Hierarchy of Needs," considered the most significant addition to Dr. Abraham Maslow's Hierarchy of Needs in 60 years! Considered by many the foundational study on human behavior and motivation, or what "motivates" people!



Here is what world-renowned speaker **Brian Tracy** says about Kevin: *"Ever since the Delphic oracle said, "Man, know thyself," self-knowledge and self-understanding have been essential to inner happiness and outer achievement. Kevin shows you how to gain the inner awareness that can change your life."*

Kevin has conducted management, leadership, sales, personal and professional development, motivational and inspirational programs all across North America to a variety of audiences on a variety of topics. He is a former semi-professional athlete, Candidate for Political Office, Entrepreneur, Inventor, Trainer, Coach, Mentor, Author and now globally award-winning documentarian.

Kevin's Topics include, but are not limited to: ✓

Kevin's delivery style is powerful and entertaining. He mixes humor with real life stories that connect with audiences and delivers life changing messages that everyone can appreciate and learn from!

- ✓ Motivation
- ✓ Inspiration
- ✓ Management
- ✓ Leadership
- ✓ Sales
- ✓ Management
- ✓ Entrepreneurship
- ✓ Emotional Intelligence
- ✓ Personal & Professional Development
- ✓ Spirituality



with Zig Ziglar!



with Dr. Covey...



On ABC TV NY 7...



On Fox & Friends...



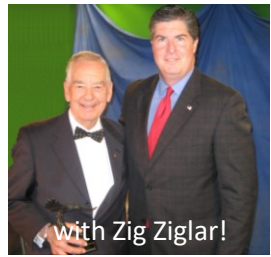
On Fox News...



FOR MORE INFO: eMail: [Kevin@MotivateAmerica.us](mailto:Kevin@MotivateAmerica.us) or Call: 929 – 2MOTIVE

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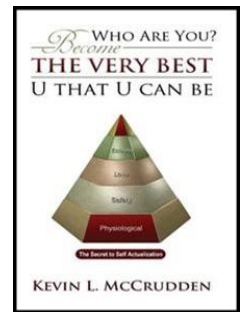


with Dr. Covey...

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On ABC TV NY 7...

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- \*Motivation
- \*Inspiration
- \*Management
- \*Leadership
- \*Sales Management
- \*Entrepreneurship
- \*Emotional Intelligence
- \*DISC
- \*Spirituality
- \*Personal & Professional Development
- \*And More...



Kevin's delivery style is powerful and entertaining. He mixes humor with real life stories that connect with audiences and delivers life changing messages that everyone can appreciate and learn from!