



WIN! HOW TO SUCCEED IN THE NEW GAME OF BUSINESS

The jargon-free rules of the new game of business and role of business leaders

Winning businesses are those focused on the four fundamentals of business and an innate ability to assimilate, adopt and adapt the latest technology arriving at eye watering speeds.

WHO WILL BENEFIT?

Anyone running – or involved in the running of – a business, whether for profit or for social impact.
(Business and franchise owners, CEOs, C-level Executives, Senior Managers, Boards, Trustees, Directors etc.)

HOW WILL IT HELP?

This programme explores the new fundamentals of business and the new role of the business leader whilst keeping it practical and avoiding complexity and traditional business school speak.

The new game of business can only be successfully played by those who understand:

- How to be exceptional
- How to be a great place to work ... and play
- How to manage constant prospecting
- How to get everybody to focus on the true score ... the bottom line

Juanita is a successful entrepreneur who also holds the designations of Certified Director (SA) and certified Ethics Officer.

Because of this she is uniquely positioned to give practical guidance on how to do better business better in a world that keeps changing.

Her high energy delivery style always leads to audience comments of feeling inspired with renewed hope and the phrase "I never thought about it that way!"

"Fantastic - I feel like I've done an MBA in half a day!"

"It was a tough session indeed, but yielded results beyond my expectations. Good balance between structured and socially flexible."

"Juanita was excellent, I enjoyed the session that was full of energy, engaging and helped me rethink."