

TOPIC

FORGE YOUR FUTURE

FORMAT **KEYNOTE/WEBINAR**

WHY UNDERSTAND AND SHAPE YOUR FUTURE.

OUTLINE My keynotes and webinars, hosted virtually or in person, activate the latest research in human psychology, neuroscience, quantum science, futurism and business strategy to deepen your understanding of the world to come.

By amplifying key messages based on the audience's needs, I help people develop clearer visions of the future and an elegant understanding of their role in shaping it.

Becoming comfortable with the unknown is no longer a privilege of choice but a necessity. As we leap into our FutureNext, agility and clarity of self is vital to ensure our abundant tomorrow. Don't be afraid to start over again, you may like your new story better.

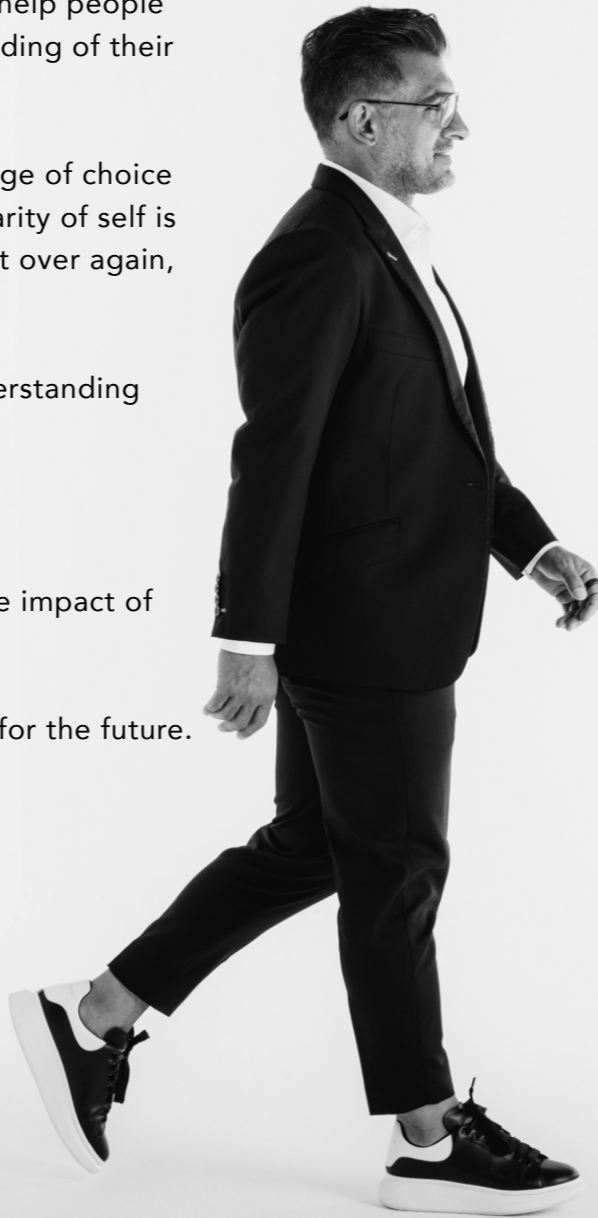
In this keynote, I take you through the necessary steps of understanding today's emotions to prepare for tomorrow.

INSIGHT + Gain the perspective to conquer uncertainty.
+ Explore and understand your mindset, emotional-set and the impact of past and future memories.
+ Learn how to build agile and accountable teams to prepare for the future.

WORD ON THE STREET

- + "This had a massive impact on the team" - Sanofi
- + "You have added great value and insights to our people who needed that positive message. Keep on inspiring and keep on doing the great work that you do in uplifting communities and making the world a better place." - Santam

 WATCH THIS VIDEO NOW AND ASK YOURSELF, WHO ARE YOU GOING TO BE?



JOHN SANEI INC.

FORMAT **MASTERCLASS**

WHY DEVELOP A CLEAR VISION AND CREATE FUTURE STRATEGIES.

OUTLINE We have entered a different phase in human history: certainty itself has become nothing more than a delusion. Learning to live in a world without the comfort of knowing (or at least, feeling like we know) things are going to happen, calls for a perspective that can help us thrive in this new, unpredictable reality.

This 5-day masterclass take a holistic, sprint strategy approach to develop that type of perspective by exploring our current mindset, the future of work, shifting consumer needs, unique ways to design plans and methods to develop a game plan for future awareness.

Together, we start each morning at 08h00 and spend 90-minutes exploring new concepts collectively and in breakaway sessions.

Supplementary to the virtual interaction, there is daily coursework to help you break ground, and upon completion of the week, you will receive a workbook to help you stay on your strategic track.

INSIGHT **DAY 01. PERSPECTIVE MANAGEMENT**
+ Gain the perspective that allows us to confront uncertainty with intent.

DAY 02. THE FUTURE OF WORK
+ Breakaway from the manufacturing mindset and embrace the age of forced entrepreneurship with confidence.

DAY 03. SHIFTING CONSUMER NEEDS
+ Understand ongoing shifts in consumer demand and how to build sustained trust.

DAY 04. START WITH THE END IN MIND
+ Build your personal brand and identify who you need to connect with to make a difference.

DAY 05. GAME PLAN
+ Build your personal brand and identify who you need to connect with to make a difference

TOPIC

TRANS-FOR-MOTION*

FORMAT **KEYNOTE/WEBINAR**

WHY **SHIFT PERSPECTIVES.**

OUTLINE My keynotes and webinars, hosted virtually or in person, activate the latest research in human psychology, neuroscience, quantum science, futurism and business strategy to deepen your understanding of the world to come.

As we endure the greatest transformation of our time, continuously questioning every aspect of life, we need to cultivate deliberate focal points to fundamentally shift our people and organisations.

In this keynote, I introduce you to researched insights, that will help you reveal, rethink and re-imagine your possible futures and develop courage to move towards a life free from obscurity.

INSIGHT + Understand the neuroscience behind emotional blocks we carry.
+ Identify biases and assumptions leaders hold and learn from organisations of the future on how to best build successful teams.
+ Shift your organisation's behaviour and develop metrics for failure and success for the road-map ahead.

WORD ON THE STREET

- + "Incredible insights – inspirational!" - Dell
- + "Superb session; just brilliant" - Oracle

FORMAT **MASTERCLASS**

WHY **RE-IMAGINE YOUR POSSIBLE FUTURES AND BUILD VICTORY CONDITIONS.**

OUTLINE Through extensive researched insights, in this workshop, I will help you understand what perspective you need to shifts and then help you reveal, rethink and re-imagine your possible futures and develop courage to move towards a life free from obscurity.

We will start each morning at 08h00, spend 90-minutes exploring new concepts collectively and in breakaway sessions. You will also receive coursework and activities to help you prepare and implement change for good.

INSIGHT **DAY 01. UNPACK MENTAL BLOCKS**
+ Understand the neuroscience behind emotional blocks we carry.

DAY 02. RECOGNISE THE RESILIENCE TRAP
+ Identify the five biases and assumptions leaders hold.

DAY 03. CALIBRATE FUTURE STRATEGIES
+ Build the plan to change behaviour.

DAY 04. BUILD THE RIGHT FRAMEWORKS
+ Learn from organisations of the future on how to best build successful teams.

DAY 05. DESIGN VICTORY CONDITIONS
+ What's unmeasured cannot be improved. Develop metrics for failure and success for the road-map ahead.



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JOHN SANEI INC.

*Transforming at constant pace into the unknown future.

TOPIC

PURPOSEFUL FUTURES

FORMAT **KEYNOTE/WEBINAR**

WHY **DEVELOP PURPOSE AS A BEHAVIOUR.**

OUTLINE Rather than a cleverly crafted mission statement on a reception wall with the purpose of inspiring employees, this engagement deciphers how we develop our own skills as building blocks and instill them within organisations. We re-frame the age-old question 'What is my purpose?', in a space and time when what has come before is defunct and what is to come is unknown.

Based on extensive research into Futures, Business Strategy, Human Behaviour and Psychology we'll unravel the enigma of our role, as business leaders, entrepreneurs or managers, how we find meaning when the pillars of what we have known has shifted and what we do with this newly-acquired knowledge.

INSIGHT + Break free from the pre-conditioned surplus society psychology.
+ Understand actual value generation.
+ Learn how to develop a mindset of maturity to enable the shift to embrace the digital age while heightening creativity.
+ Learn why curiosity is a valuable commodity.
+ Recognize what entrepreneurship means moving forward.
+ Understand the importance of developing strong human connections and how they can differentiate you.

WORD ON THE STREET

+ "WOW! I attended John's Masterclass and it was awesome. He has a unique ability to distill big, complex topics into succinct, digestible presentations." - Jonno Proudfoot, CEO - Real Meal Revolution



FORMAT **MASTERCLASS**

WHY **APPLY PURPOSE AS A SKILL.**

OUTLINE To survive the shift from an industrial linear world to a quantum dynamic world we need to understand the building blocks of personal purpose as well as how we can entrench these skills into organizations. During this five-day sprint style Masterclass we will unpack the skills for tomorrow that are needed to prepare people to manage disruptive futures.

Supplementary to the virtual interaction, there is daily coursework to help you break ground, and upon completion of the week, you will receive a workbook to help you stay on your strategic track.

This Masterclass is aimed at leaders who want to develop and expand purpose, as a behaviour, within their originations. We will start each morning at 08h00, spend 90-minutes exploring new concepts collectively and in breakaway sessions.

INSIGHT **DAY 01. HARNESSING AUTOMATION**
+ How embracing automation can assist us in finding our purpose.

DAY 02. RECOGNISING OUR OWN UNIQUENESS
+ Five questions to ask to discover who you are and what your purpose is.

DAY 03. THE POWER OF CURIOSITY
+ How to develop a curious mindset to find your passion .

DAY 04. HOW TO MONETIZE PURPOSE
+ Using your unique skills and purpose to finance your future.

DAY 05. AUTOMATION VERSUS THE HUMAN CONDITION
+ How to build networks that serve your purpose.



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