

# SCOTT MCKAIN INTRODUCTION

Our speaker today is not an actor:

- *But, he did play the villain in a Werner Herzog film that esteemed critic Roger Ebert named as one of the fifty great movies in cinema history.*

Our speaker today is not a musician:

- *But, he has “set in” on drums on multiple occasions with Grammy award winning bands.*

Our speaker today has had a lifelong fascination with business and leadership:

- *By the time he was 21, he had met in the Oval Office with the President and privately with the Chairman of General Motors.*

Our speaker today is a highly successful author:

- *His latest book was named by “Forbes” as one of the “ten best business books of the year.”*

Our speaker today has been recognized for his success in business and academics:

- *He joins Apple co-founder Steve Wozniak and Netflix’s co-founder Marc Randolph as members of the “in residence” faculty of High Point University.*
- *He has served on the Board of Directors of a publicly traded company and some of the largest non-profit organizations in the United States.*
- *He joins Seth Godin, Dale Carnegie, and Zig Ziglar as one of only thirty members of the “Sales and Marketing Hall of Fame.” And, he has been honored with induction into the “Professional Speakers Hall of Fame.”*

Our speaker has appeared on platforms in all 50 United States and 21 additional countries: from Mexico to Morocco, from Singapore to Sweden, from the lawn of the White House with the President in attendance...to here with us today.

Please welcome.....Scott McKain!