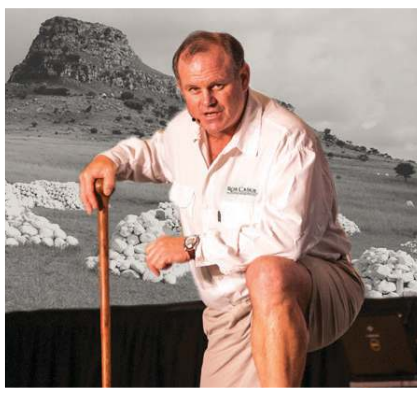


ROB CASKIE

ENGAGING STORYTELLING

STORYTELLER EXTRAORDINAIRE, KEYNOTE SPEAKER,
CULTURAL GUIDE AND AUTHOR



Storytelling may seem like an old-fashioned tool, today - and it is. That's exactly what makes it so powerful. Who would ever have imagined that sharing experiences about solo African motorcycle journeys at university would lead to a career in storytelling?

I began sharing stories professionally in 2000, honing a unique talent for storytelling on the Anglo Zulu War battlefields. Bringing the drama of battlefields to life led to international speaking engagements. My subject matter has expanded considerably, always essentially human stories. There is a powerful thread of human interconnectedness (*Ubuntu*), directed at the better angels in our natures, which resonates so powerfully with audiences today.

I am most interested in how people behave when challenged and under pressure. I believe we only reveal our true strength in adversity – and I show audiences how they can draw on this to thrive in uncertain times.

I choose stories from my repertoire for clients depending on their theme or what their objective is. I modify content accordingly, drawing from a miscellany of stories. A company with diversity issues will not want the same delivery as a game lodge.

My new keynote, 'Engaging Intuition', examines the role intuition may have played in various experiences, and encourages modern audiences to engage with their intuition. While times may have changed, the virtues of goodness, positivity, intuition and sharing are perhaps more important than ever in South Africa – I bring a message of hope into boardrooms and conference venues. Suggesting that it is our interconnectedness that makes the world go around, I share stories of greatness, diversity and generosity that will reach the hearts of even the most cynical audiences.

Lessons in intuition, interconnectedness and human endeavour will positively challenge the way you interact, work and lead your life. In this age of entertainment overload, when last were you offered the opportunity of being entertained in the theatre of your imagination via the powers of great stories well told?

With stick and trademark shorts, I pride myself in positive, unique storytelling and do not rely on electronic or visual aids 'when the lights trip, Rob does not'.

I tell human stories.

Rob Caskie

“Entertaining audiences in the theatres of their imaginations”

