

RajNATION.

Pitch Master, Rapper, and Founder of Startup Hypeman.

He is a shock of energy for any conference or event! Named an "Agent of Change" by Huffington Post, Raj's advice and strategy was featured in Inc, Forbes, just to name a few. Like rocket fuel for startups and SaaS companies, Raj empowers audiences to make their pitch a performance and gets them on their feet and dancing in their seats. This energetic and motivating nature comes from his background as a hip hop artist, yoga instructor and host of the popular show Startup Hypeman: The Podcast.

Critics rave about Startup Hypeman! Ebert & Roeper give it 2 thumbs up! Barney Stinson says it's "Legend--wait for it--DARY!" Charles Barkley says, "Who is this guy? And how much am I getting paid for this?"

In 2018, RajNATION was awarded the [Selfless Service Award](#) from Bunker Labs



"Make your audience feel like they just heard their favorite song"



SPEAKING TOPICS

Featured in HuffPo, Inc, Forbes, Techweek, Redeye Big Idea Awards and more!



01 Make your Pitch a Performance Perfect your Pitch

Pitching can be scary, intimidating and totally unnerving. Whether it's to an investor, a customer, or to an audience, this keynote & rap performance will get you out of your seat and singing your startup's song. Startup Hypeman Founder RajNATION takes audiences through a ridiculously simple formula to make your pitches a 10, giving them tools they can use to make a difference immediately!

02 How to Become an Expert in Vulnerability

Performed at TedX RushU, Rajiv shares an unexpected experience he had on a retreat to Costa Rica, bonding with a ripped Jaegermeister-swilling train conductor coming to the conclusion that "the basis for progress is vulnerability." Through powerful storytelling and models for challenging ideas, thoughts, and actions Raj empowers the audience to create vulnerable situations by making themselves uncomfortable.

Shifts the focus to the process of building expertise rather than the outcome.

Challenge themselves to create opportunities for vulnerability and put it into practice NOW

03 How To Not Suck At Pitching Your Startup - How To Not Suck At SaaS

We suck at telling our story! Ever said that to yourself? You have this great product or service, but you're either too technical, too in the weeds, or just say too much to get investors, customers, and stakeholders to listen. Rajiv shares how to craft an elevator pitch that turns heads and gets people to say, "wait, tell me more!" Learn the principles of building storytelling into your pitch deck to get your audience to lean in, and go through the exact pitch strategies and formulas that have helped several startups.

04 Wake Up, Raise Up

He raps about the disadvantages entrepreneurs face when they don't (or can't) project the persona of an alpha-male in a song he exhibited as a finalist at last year's Tronc (a.k.a. Tribune Publishing) Chicago Redeye Big Idea Awards. Citing the statistic that just 2% of all venture capital in the U.S. goes to companies founded solely by women, the lyrics rage against toxic masculinity in venture capital to the detriment of women and underrepresented groups.

TO FIND OUT MORE ABOUT RAJIV'S SPEAKING SERVICES OR BOOKINGS PLEASE
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