

## Nancy Giordano

Strategic Futurist | Global Keynote Speaker – Play Big Inc

Transformation Strategist – Kungfu AI

Founder | Producer – Femme Futurists Society + Career Fair For the Future

Advisor – Retail Tomorrow + Future Frontiers + Center for Partnership Systems

Champion – Holochain + Holo.host

Author – Leadering. The Ways Visionary Leaders Play Bigger.

### Bio Highlights

- #1 Amazon bestselling author in business ethics and organizational strategy
- Named a Forbes Top Female Futurist
- 100+ keynote talks and strategic workshops with global reach included. Oslo, Kuwait, Peru, Brazil, Serbia, Amsterdam, India, South Africa, and more
- Practicing strategist for the world's biggest global and emerging brands
- Champion for horizon technologies in AI, socio-economic systems and distributed networks
- Frequently included on Top 10 lists of speakers
- Executive Producer/Event Designer; 1st TEDx licensee; co-Founder of Femme Futurists Society

### Short bio

Described as endlessly optimistic, Nancy is a strategic futurist, corporate strategist, and bestselling author who has consulted on a portfolio of \$60+ billion well-known brands and given more than 100+ global keynotes. With a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead, she is recognized as one of the world's top female futurists, and founder of the Femme Futurists Society.

Her expertise and experiences range from A.I., to frozen foods, to reinventing the internet, and all of her projects have a key common denominator: transitioning away from the extractive operating systems and outdated business thinking that no longer holds up... to create the more sustainable, inclusive and dynamic solutions the future demands.

Author of the Amazon bestselling book Leadering: The Ways Visionary Leaders Play Bigger, Nancy is a frequent panelist at South by Southwest, global keynote speaker, Singularity University guest lecture, and world's first TEDx licensee. She advises leaders on the organizational structures and new mindsets necessary to effectively harness the significant technology innovations heading our way and ensure a safe and thriving future for us all.

### Medium bio

Described as endlessly optimistic, Nancy is a strategic futurist, corporate strategist, and bestselling author who has consulted on a portfolio of \$60+ billion well-known brands and given more than 100+ global keynotes. With a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead, she is recognized as one of the world's top female futurists.

Her expertise and experiences range from A.I., to frozen foods, to reinventing the internet, and all of her projects have a key common denominator: transitioning away from the extractive operating systems and outdated business thinking that no longer holds up, to create the more sustainable, inclusive and dynamic solutions the future demands.

From her early career at three of the top global advertising agencies and as a 15-year founder of her own strategic inspiration company, Play Big Inc, Nancy has a rich history of advising and learning with

iconic companies such as Nestle, Coca Cola, Sprint, and many more - and horizon-technology start-ups like Holochain - helping transition them to a new economy of collaboration, contribution and trust.

She is the world's first TEDx licensee, Singularity University lecturer, creator of the first "Career Fair For the Future" for college + high school students, and recent co-founder of the Femme Futurists Society (a growing collection of interviews with leading futurists around the world). Nancy has also joined forces with Kungfu.AI to help visionary enterprise leaders harness and sharpen their 21<sup>st</sup> Century business acumen via AI applications and the transformations these usher in.

Ranked #1 on Amazon for both Business Ethics and Organization Strategy, her first book, titled *Leading: The Ways Visionary Leaders Play Bigger*, defines and makes visible the dynamic, inclusive and audacious mindset leaders must cultivate in order to stay relevant and help build a better next.

### Long bio

Described as endlessly optimistic, Nancy is a strategic futurist and bestselling author with a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead. Recognized as one of the world's top female futurists, she has spent her career building, shaping and evolving a portfolio of \$60+ billion worth of major global brands. With growing conviction of what will (and needs to) shift, executives value her unique abilities to sense and synthesize the terrain ahead and guide those ready to build more relevant and sustainable solutions.

With a career at three of the top global advertising agencies and as founder of her own strategic inspiration company, Play Big Inc, Nancy has a rich history of advising and learning with some of the top companies in the world, including Nestle, Brinker International, The Coca Cola Company, Sprint and Acumen. In 2015 she took a leap to help shape a company of the future: artificial intelligence start-up, Lucid and later went on to build a leadership summit designed to encourage c-suite executives to explore seven of the most disruptive emergent technologies for business. Two years ago, Nancy joined Austin-based artificial intelligence services company, Kungfu.AI, to help visionary enterprise leaders better understand and harness the transformative effects of AI applications. She is also championing the work of Riane Eisler to create a movement around Partnership, a socio-economic system that is built on partnership versus the domination models of Capitalism and Socialism.

A 10-year TEDx curator (and world's first licensee), Nancy is a Singularity University guest lecturer, frequent panelist at South by Southwest (SXSW), creator of the first Career Fair For the Future event for college + high school students, recent co-founder of the Femme Futurists Society (a growing collection of interviews with leading futurists around the world) and she remains an active strategist. She has served on the board of retail trade association GMDC, on the advisory council for both Retail Tomorrow and Future Frontiers, co-designed + produced a fintech conference to strengthen community banking and is helping move forward two brands poised to weave a more human, distributed internet: Holochain + Holo hosting.

Ranked #1 on Amazon for both Business Ethics and Organization Strategy, her first book, titled *Leading: The Ways Visionary Leaders Play Bigger*, defines and makes visible the dynamic, inclusive and audacious mindset leaders must cultivate in order to stay relevant and help build a better next. A techno-optimist, Nancy is committed to advancing societal structures and the new mindsets necessary to effectively harness the significant technology innovations heading our way and ensure a safe and thriving future for us all.