



“Worried about whether you can have effective conversations about diversity while your teams are working remotely? Don’t be! Jessica Pettitt has a unique ability to reach through your laptop or tablet screen to lead important discussions about diversity in a compelling and hilarious way that feels as interactive as an in-person session.”

Paula J., Senior Executive at Energy Company, Houston, Texas

## Diversity Dividends that Work! Virtual Strategies for the Changing Workforce

### Warning: Jess is NOT Your Typical Diversity Keynote Speaker

Jess is a recognized facilitator and educator in the Diversity and Inclusion space and has spent the past decade coaching, teaching, and motivating thousands of people around the world. Combine this with her expertise in business leadership development and workplace culture – Jess is the PERFECT partner for clients to build understanding and drive ownership of diversity, equity, and inclusion initiatives.

### Jess uses humor and straight talk to cultivate the space for fear to pass and learning to occur.

Jess will set your people at ease, make them feel safe, and answer all the questions you are afraid to ask anybody else. And best of all, she’ll show you how you can improve:

- \* communication
- \* relationships
- \* trust
- \* culture

...In a way that fuels bottom line growth.

*“Jessica Pettitt is the most authentic, intuitive, and dynamic speaker and facilitator! She has a gift for understanding her audience, earning their trust quickly with warmth and humor – then holding up a mirror, acting as a kind, funny and firm guide to understanding what we see in the mirror and what to do with that understanding.”*

Caitlin Nye, Nurse Residency Coordinator at SUNY Upstate Medical University



*"First off, what a breeze to work with. Organized, timely, flexible, and responsive. I would have her back as a speaker for those merits alone. But wait there's more! Entertaining, insightful, thought-provoking! Jess was one of the best reviewed speakers in the last 10 years of our statewide conference! If you are looking for an unforgettable keynote who is geared for just about any type of business or organization, she is your person!"*

Erin Cross, Recreation Supervisor at City of New Berlin

## Choose Your Own Adventure

Jess masterfully facilitates conversations that matter for your teams, deeply rooted in adult learning, utilizing participant interaction and organizational development theory, allowing space for transformation to stick, in her hilarious, powerful, and introspective styling. All of Jess's presentations are customized and personalized. From upper management to the front line employee, Jess's powerful messages effect audiences at every presentation, regardless of size or industry.

### **KEYNOTES – Good Enough Now: Conversations That Matter**

Let's face it, there are people and topics that at some point are just off limits. Even worse, often it is a difficult topic that you have to bring up with a difficult person. What if you could engage in these conversations with more confidence, humor, and ease? Understanding yourself and others as differently right gives you the tools to intentionally design teams, groups, and partnerships that can bring value to a single project or topic. Before you know it, you are having better conversations and fuller relationships with those around you.

### **WORKSHOPS – Tried and true interaction webinar content that is as interactive as it is engaging!**

**\*Most popular\* Diversity: A Starting Place (4 part training all inclusive) & Book Club for staff development**

### **DJ/MC – TECHNOLOGY PARTNER + CONTENT WEAVER**

From behind the scenes preparation and management to threading an event together as a partner – Jess is here!

# JESS PETTITT

**Diversity Dividends  
that Work!**

