

# JESS



## Where Business Leadership and Diversity Collide! Strategies for the Changing Workforce

### **Warning: Jess is NOT Your Typical Diversity Keynote Speaker**

Jess is a recognized facilitator and educator in the Diversity and Inclusion space and has spent the past decade coaching, teaching, and motivating thousands of people around the world. Combine this with her expertise in business leadership development and workplace culture – Jess is the PERFECT partner for clients to build understanding and drive ownership of diversity, equity, and inclusion initiatives.

### **Jess uses humor and straight talk to cultivate the space for fear to pass and learning to occur.**

Jess will set your people at ease, make them feel safe, and answer all the questions you are afraid to ask anybody else. And best of all, she'll show you how you can improve:

- communication
- relationships
- trust
- culture

...In a way that fuels bottom line growth.

*"Jessica Pettitt is the most authentic, intuitive, and dynamic speaker and facilitator! She has a gift for understanding her audience, earning their trust quickly with warmth and humor – then holding up a mirror, acting as a kind, funny and firm guide to understanding what we see in the mirror and what to do with that understanding."*

Caitlin Nye, Nurse Residency Coordinator at SUNY Upstate Medical University

*"Jessica uses humor to bridge the gap between folks of very different backgrounds and values. She makes those 'difficult conversations' between people not just possible, but positive and connecting, while remaining real. She has a rare gift, and her timing in this world is no accident – we all need more of this."*

Lacy Martinez, LMFT, Executive Director at Axis Mundi Center for Mental Health



# JESS PETTITT



## Popular Programs

Jess masterfully facilitates conversations that matter for your teams, deeply rooted in adult learning, utilizing audience interaction and organizational development theory, allowing space for transformation to stick, in her hilarious, powerful, and introspective styling. All of Jess's presentations are customized and personalized. From upper management to the front line employee, Jess's powerful messages effect audiences at every presentation, regardless of size or industry.

### Conversations That Matter Keynote

Let's face it, there are people and topics that at some point are just off limits. Even worse, often it is a difficult topic that you have to bring up with a difficult person. What if you could engage in these conversations with more confidence, humor, and ease? Understanding yourself and others as differently right gives you the tools to intentionally design teams, groups, and partnerships that can bring value to a single project or topic. Before you know it, you are having better conversations and fuller relationships with those around you.

### Good Enough Now Keynote

Sitting around pointing fingers and waiting for change to appear on the horizon — has it ever worked for you? Do you feel imbalance between who you are and who you think you should be? Do you see fulfillment, better relationships, and stronger teamwork as something to work for, but not possible now? In her breakthrough message, author and keynote speaker Jess Pettitt reveals the truth about how we can be the best versions of ourselves now, and how we can immediately improve our companies, relationships, and communities. Good Enough Now is an innovative and practical guide to ridding yourself of self-doubt, self-limiting beliefs, and habitual excuses.

### Why Diversity Initiatives Fail Keynote

After 15 years of direct diversity trainings, Jess Pettitt, CSP, has uncovered why change doesn't stick. Human Resources Professionals are being asked to wear a million hats and ensure that the organization won't get sued. This doesn't lead to an inclusive work culture. Let's spend a day in the life of a change crusher. Let's look at a dozen or so contradictory characters that make up your office staff under the magnifying glass and solve the mystery of what you can do with what you already have to make your diversity initiatives stick.

*"First off, what a breeze to work with. Organized, timely, flexible, and responsive. I would have her back as a speaker for those merits alone. But wait there's more! Entertaining, insightful, thought-provoking! Jess was one of the best reviewed speakers in the last 10 years of our statewide conference! If you are looking for an unforgettable keynote who is geared for just about any type of business or organization, she is your person!"*

Erin Cross, Recreation Supervisor at City of New Berlin

