



## Introduction

Our keynote speaker today is...different. By combining meaningful business insight with the entertainment value of a comedy show, Jeff Havens promises to help you improve your business without boring the crap out of you (*alternate: without boring you to death*). Jeff has spoken to over 1,000 businesses across North America and Asia, but he has assured me that none of those audiences were as attractive as you are. He's here today to provide serious solutions in a seriously funny way, and we're lucky to have him because he just got approved for work release. Ladies and gentlemen, please welcome Jeff Havens.