## Jay Baer Introduction



Jay Baer helps businesses clone their customers.

A 7th-generation entrepreneur, he has written 6 best-selling books, and founded 5, multi-million dollar companies.

He's one of the world's top 30 Global Gurus in customer service AND online marketing, and is a hall of fame keynote speaker.

Jay has helped many of the world's most iconic brands like The United Nations, Oracle, Hilton, and US Bank exceed their customers' expectations.

He's a lover of plaid suits, and is a licensed tequila consultant and certified barbeque judge.

Hang on to your seats....here comes JAY BAER!