

# SPEAKER INTRODUCTION

**NOTE: "HODAK" IS PRONOUNCED HO-DAK. IT RHYMES WITH "KODAK."**

Brittany Hodak is an award-winning entrepreneur and speaker. She has been invited to speak to organizations across the world including American Express and the United Nations. She has published more than 350 articles for outlets including *Forbes*, *Adweek*, and *Success* magazine, and has appeared on NBC, CBS, CNN, and the CBC, among many others. *Entrepreneur* magazine calls her "the expert at creating loyal fans for your brand."

Brittany co-founded, scaled, and successfully exited The Superfan Company, a fan-engagement company whose roster included Walmart, Disney, Amazon, Katy Perry, Dolly Parton and more under her eight-year leadership. When she appeared on ABC's hit show *Shark Tank*, she received offers from four of the five Sharks, valuing her startup at more than \$4 million.

Prior to launching her first company, Brittany led seven- and eight-figure fan engagement campaigns for brands including Johnson & Johnson, LG, Gatorade, Sony Music, and A&E.

She has been named to *Advertising Age's* 40 Under 40 list, *Inc.'s* 35 Under 35 list, and *Billboard's* 30 Under 30 list.

Please help me welcome  
Brittany Hodak!

