



KEYNOTE INTRODUCTION (use for welcoming Dr. E to the stage)

Get ready for today's dynamic keynote speaker. She is entertaining, a great storyteller and an authority on living with purpose, fulfillment and True Success™. Author of the best-selling book, *Better Than Perfect: 7 Strategies to Crush Your Inner Critic and Create a Life you Love*, today she is going to give you actionable steps to crush obstacles and win at new levels in both your personal and professional life!

She has worked with many Fortune 500 companies including Coca-Cola, Deloitte, Lincoln Financial and is considered one of America's most-trusted celebrity psychologists. You may have seen her on shows like *The TODAY Show*, *Good Morning America*, *Dr. Oz*, *Steve Harvey*, *CNN*, *Fox Business News* and many others.

So please, let's give a warm welcome to Shaquille O'Neal's 'Head Coach for Happiness', Dr. Elizabeth Lombardo!!

BIO (use for pre-event marketing)

Dr. Elizabeth Lombardo is the authority on how to crush your inner critic so that you can live your life with purpose, fulfillment, and True Success™ – both personally and professionally.

Dr. E has personally helped numerous high-profile individuals achieve success and is considered Shaquille O'Neal's "Head Coach for Happiness". Through her best-selling books, online interactive training, keynote speeches, and numerous other avenues, she shares her wisdom and experience helping others to achieve great results. Having worked with many Fortune 500 companies, including the likes of Coca-Cola, Deloitte, UBS and Westinghouse, Dr. E is considered one of America's most-trusted celebrity psychologists. As a regular contributor to the *TODAY* show, *Good Morning America*, *Dr. Oz*, *Forbes* and *The New York Times*, Dr. E is passionate about helping people optimize their lives, through proven methods.

Dr. E lives in Chicago with her family and their dog, Bailey.