

Dane Jensen

CHIEF EXECUTIVE OFFICER



Dane Jensen is the CEO of Third Factor, an acclaimed speaker, an instructor at Queen’s University and the University of North Carolina, a regular contributor to Harvard Business Review, and the author of *The Power of Pressure* (HarperCollins).

Dane oversees Third Factor’s delivery of leadership development programs to leading firms across North America including SAP, RBC, Uber, Twitter, the USGA, and others.

He teaches in the Full-Time and Executive MBAs at Queen’s Smith School of Business in Canada and is Affiliate Faculty with UNC Executive Development at the Kenan-Flagler Business School in Chapel Hill.

In addition to his corporate work, Dane works extensively with athletes, coaches, leaders and Boards across Canada’s Olympic and Paralympic sport system to enhance National competitiveness.

He has worked as an advisor to Senior Executives in 23 countries on 5 continents and is a regular contributor to Harvard Business Review.



“Dane has been a tremendous partner in helping us develop our leaders and their capability.”

– Steve Schloss, Chief People Officer, USGA



“We wouldn’t have the strength of leadership we do without Dane.”

– Ben Cowan-Dewar, Co-Founder & CEO, Cabot

A FEW OF DANE’S CLIENTS

