

## **INTRODUCTION – Please use this to introduce Crystal, not for print**

Everyone wants a piece of our next speaker. In fact, she was once attacked while riding in a convertible by a bird wanting a piece of her afro for its nest!

Technology strategist and futurist Crystal Washington works with organizations that want to leverage technology to increase profits and productivity!

Crystal has educated and entertained audiences across the globe. She regularly appears on major television networks and in business publications for her expertise.

Crystal is the author of the books *One Tech Action* and *The Social Media Why*.

Outside of technology, Crystal considers herself to be an adventurous travel fanatic. She once followed a random, barefooted mountain man with a machete up an active volcano. Luckily, she lived and she's here with us right now. Please join me in welcoming Crystal Washington!

## **FULL BIO—Please use this for programs and on the Web**

Crystal Washington, CSP works with organizations that want to leverage technology to increase profits and productivity!

As a technology strategist and certified futurist, Crystal takes complex social media, app, and web topics, and makes them easy to understand and accessible for everyday people.

Crystal's clients comprise Fortune 500 companies including Google, Microsoft, and GE and as a sought-after keynote speaker, she has entertained and educated audiences around the globe.

She has appeared in numerous publications including *Entrepreneur*, *Bloomberg Businessweek*, and *Forbes* and is regularly called on by major television networks as a tech expert.

Crystal is the author of the books *One Tech Action: An Efficiency Guide for Busy Non-techie Professionals to get More Done, Build Better Relationships, and Enjoy More Free time* and *The Social Media Why: A Busy Professional's Practical Guide to Using Social Media Including LinkedIn, Facebook, Twitter, YouTube, Pinterest, Google+ and Blogs for Business*.