



ALL IN!

The Atlantic Standup Paddle Crossing -93 days Alone at sea

ISBN: 978-1-991202-71-0

Format: Format (Paperback)

Trim: 6x9

Pages: 256 pages

Photos or Illustrations: Photos (16 pages-full color)

Price: \$30.00USD

Publication Date: July 2023

Category: Non Fiction/ Adventure/ Inspiration

BOOK DESCRIPTION

If you want to be great, to do great things and be remembered, you have to be prepared to go all in for what you believe in, to risk it all and give it all you got. It's that simple!

FOR EVERY PRINT RUN DONE, A FOREST WILL BE PLANTED.

What would you put on the line for what you believe in? For Chris Bertish, the answer is everything. ALL IN!

In 2017 Chris became the first person ever to SUP across any ocean. Defying all odds, he paddled 7500 kilometres solo, unassisted and unsupported, for 93 days across the Atlantic Ocean, from Morocco, Africa to Antigua in the Caribbean.

During three months at sea he was targeted by a great white shark, towed by a giant sea squid, capsized multiple times and surfed down 10-meter waves as challenging as anything he had faced in any of Mavericks Big Wave Surfing Championships.

Too many times he found himself hanging on the edge of his modified SUP for dear life. He also become one with the elements, and ultimately succeeded to do something everyone said was simply impossible.

This is the story of his incredible journey. This book will widen your horizons and your perceptions of your possible.

MARKETING POINTS

- Chris will be doing a four month long Book Roadshow across the USA, July-Oct.
- This book will have a National PR campaign behind it. Mid June -Sept.
- This book will be made into a Audio Book on Audible by Nov 23.
- This book will have a Limited Edition- 20x Eco Series, Hard Cover(in boxes) as the most Sustainable book ever printed!
- This Book will build a unique eco, circular economy, horticultural School for disadvantaged kids in Africa while planting over 5000 Trees.

AUTHOR BIO

Chris Bertish is a Big Wave Surfing Mavericks Champion, Stand-up Paddleboarding Guinness World Record Holder, Speaker, Best Selling Author, Genius 100 Thought Leader, Conservationist and Ocean Pioneer.

Chris's philosophy is one of positive change: starting with ourselves we can all make a difference, make an impact on others and the world around us, when we show up at our best, strive to be better, each and every day in some small way and we're all capable of living our greatest potential-when we go "All In" for what we believe in! When we can do this we can do anything, even the seemingly impossible. He shares this story and message of overcoming adversity and triumphing against all odds in his inspirational talks and appearances he does globally.

ALL IN! is published by Chris Bertish-Impossible (PTY) Ltd. www.chrisbertish.com
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PUBLISHERS GROUP

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